

EXPANDA-STAND™

Interesting information and helpful hints

Points worth remembering

When designing your brochures think about how they will be displayed. Most brochure holders accept standard A4, A5 and Tri-fold print sizes. Non-standard print sizes result in the need to source expensive, custom made brochure holders.

How to calculate wall display dimensions:

Brochure Holder Size	Size Dimension	FORMULA Multiply horizontal number of brochure holders x width	Size of wall bar required
A4	225mmW	Example: Top row 4 across x 225mm=900mm	900mm
A5	160mmW	Example: Top row 4 across x 160mm=640mm	640mm
Tri-fold	110mmW	Example: Top row 4 across x 110mm=440mm	440mm

Depth of wall displays

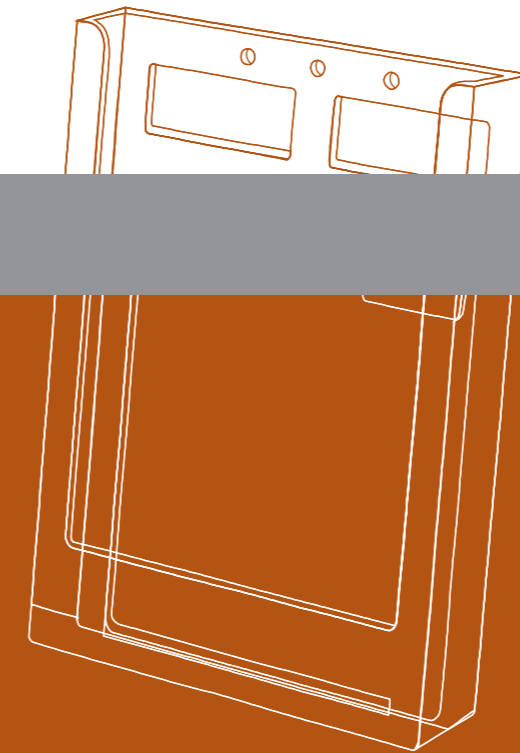
We recommend that brochure holders be displayed up to a maximum of 4 holders deep.

If a wall display is 3 or more rows deep we recommend that the VS80 universal base bracket be used on each holder, of the third row, to stabilise the display.

General height calculation rules

For every additional row of holders added, the height of the wall display will increase:

- A4 + 160mm
- A5 + 115mm
- Tri-fold + 115mm



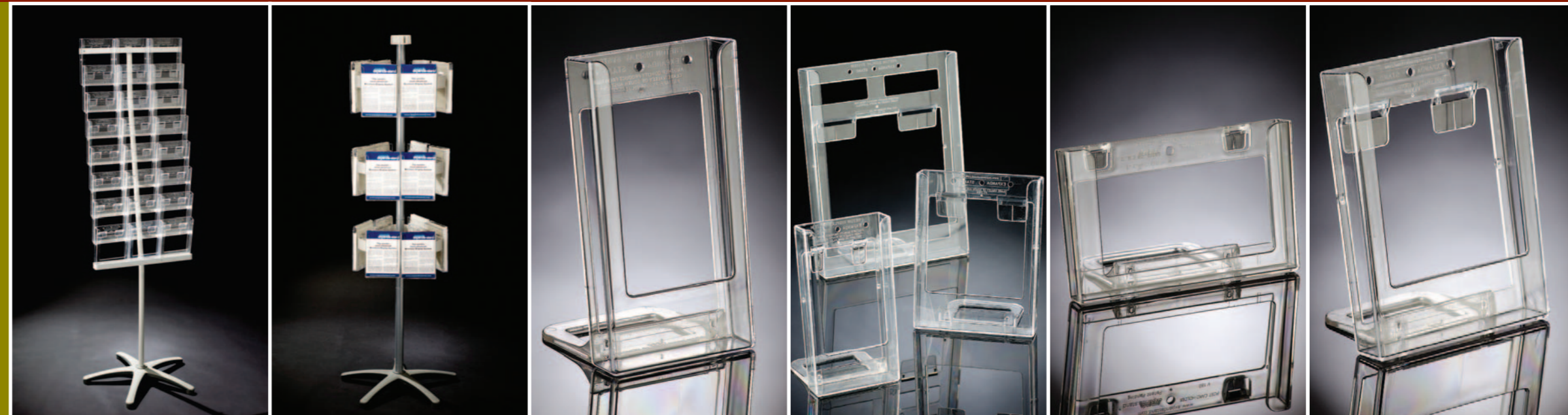
EXPANDA-STAND™

Brochure and display system

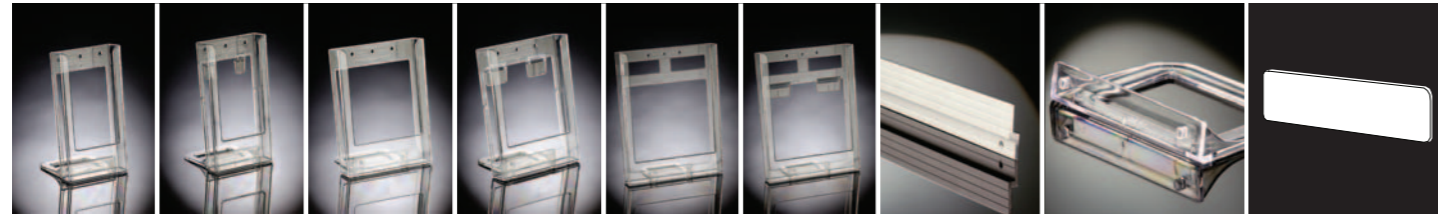
Combining superior strength, design and flexibility, Expanda-stand™ is simply the most unique and advanced brochure display system available on the market today.

From counter and wall displays right through to foyer stands, trolleys and carousels, Expanda-stand™ offers an endless range of information display options at an affordable price.

Simply the most unique & advanced brochure display system available



brochure holders & accessories



FBV110 V110 FBV156 V156 FBV225 V225 WB450 & WB895 VS80 VS221

Giving full height literature support and maximum visual impact, Expanda-stand™ brochure holders provide the perfect solution for all of your information display needs.

Available in a range of standard print sizes Expanda-stand™ brochure holders can be directly surface mounted or used in combination with a range of interlocking components to create an application that best suits your individual requirement.

FBV110	Tri-fold Brochure Holder, flat back without clips, 210 x 105 x 25
V110	Tri-fold Brochure Holder, with clips, 210 x 105 x 25
FBV156	A5 Brochure Holder, flat back without clips, 210 x 160 x 25
V156	A5 Brochure Holder, with clips, 210 x 160 x 25
FBV225	A4 Brochure Holder, flat back without clips, 297 x 210 x 25
V225	A4 Brochure Holder, with clips, 297 x 210 x 25
WB450 & WB895	Wall Bracket 450mm, Wall Bracket 900mm
VS80	Universal Base Bracket
VS221	Flop Stopper, used to hold lightweight brochures firm in A4 holders

foyer stands



F12A4 F16A5 F16TF F16TF6A4 F6A4 F24TF F32TF

Space efficient with maximum impact, Expanda-stand™ foyer stands are simple to assemble, lightweight and easily transportable. Suitable for temporary or permanent application, Expanda-stand™ foyer stands provide a cost effective display solution that is sure to impress.

F12A4	Foyer Stand with 12 A4 brochure holders
F16A5	Foyer Stand with 16 A5 brochure holders
F16TF	Foyer Stand with 16 Tri-fold brochure holders
F16TF6A4	Foyer Stand with 16 Tri-fold and 6 A4 brochure holders
F6A4	Foyer Stand with 6 A4 brochure holders
F24TF	Foyer Stand with 24 Tri-fold brochure holders
F32TF	Foyer Stand with 32 Tri-fold brochure holders

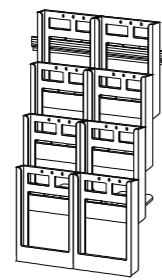
wall displays



WD16TF WD8A4 WD16A4 WD32TF

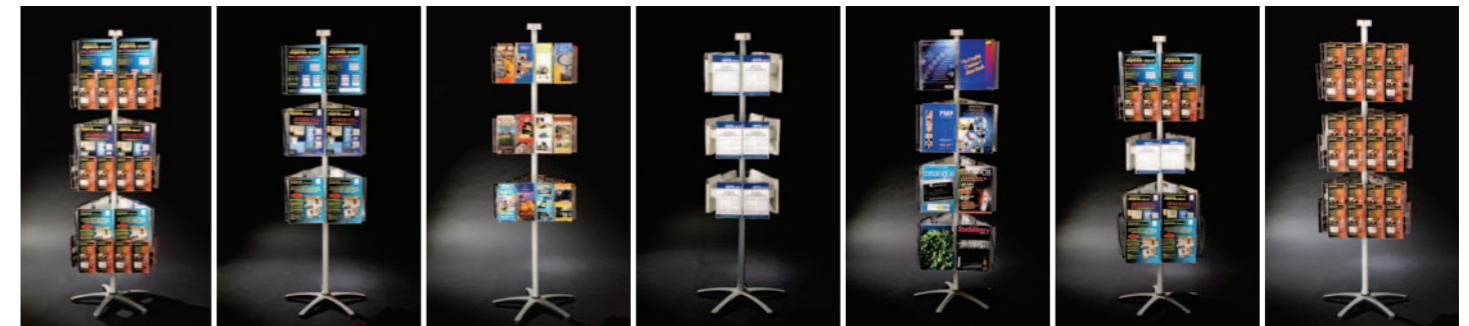
One of the most economical ways to display your information, the Expanda-stand™ wall display system is both unique and functional in design.

Expanda-stand™ brochure holders simply clip onto an aluminium wall bar to create the desired display configuration. Choose from a range of standard options or customise an application that best suits your own individual requirement.



WD16TF	Wall Display 16 Tri-fold brochure holders, 450 x 560
WD8A4	Wall Display 8 A4 brochure holders, 450 x 760
WD16A4	Wall Display 16 A4 brochure holders, 900 x 760
WD32TF	Wall Display 32 Tri-fold brochure holders, 900 x 560

carousels



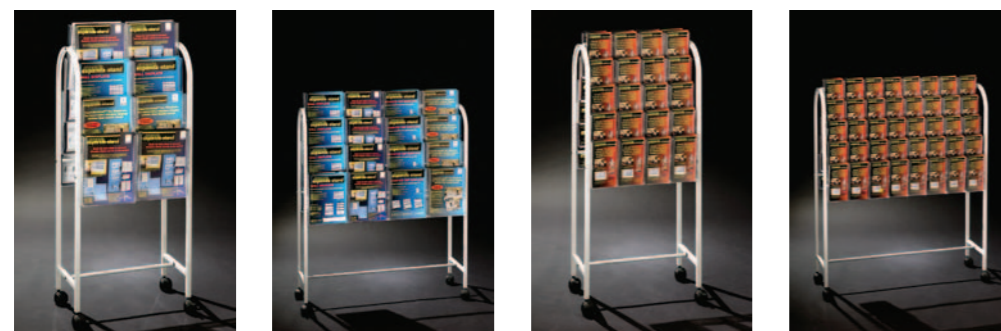
C36TF18A4-3 C18A4-3 C36TF-3 C18A5-3 C24A4-4 C12TF18A46A5 C72TF-3

Uniquely flexible in design, lightweight and sturdy, Expanda-stand™ carousels provide yet another, space effective, information display solution. Featuring fully adjustable spinners and header card holders, Expanda-stand™ carousels are available in a range of standard configurations or easily adapted to suit specific brochure size and quantity requirements.

C36TF18A4-3	Carousel with 36 Tri-fold and 18 A4 brochure holders
C18A4-3	Carousel with 18 A4 brochure holders
C36TF-3	Carousel with 36 Tri-fold brochure holders
C18A5-3	Carousel with 18 A5 brochure holders
C24A4-4	Carousel with 24 A4 brochure holders
C12TF18A46A5	Carousel with 12 Tri-fold, 18 A4 and 6 A5 brochure holders
C72TF-3	Carousel with 72 Tri-fold brochure holders

Dimensions of all carousels: 1650 H x 610 W

trolleys



TR16A4 TR32A4 TR40TF TR80TF

Allowing for easy "mix and match" of brochure sizes and quantities Expanda-stand™ trolleys make the perfect portable display. Fitted with lockable castors for added stability and safety, Expanda-stand™ brochure trolleys enable large volume information display at an affordable price.

Dimensions
 Large Trolley 1200 x 960 x 400
 Small Trolley 1200 x 450 x 400

TR16A4	Brochure Trolley with 16 A4 holders
TR32A4	Brochure Trolley with 32 A4 holders
TR40TF	Brochure Trolley with 40 Tri-fold holders
TR80TF	Brochure Trolley with 80 Tri-fold holders

postcard displays



V180 PWD12P PWD24P F22P F33P C54P TR42P

Perfect for any commercial or retail environment, the Expanda-stand™ system incorporates a range of unique and modular postcard displays. Featuring wall and counter units, trolleys, carousels and foyer stands Expanda-stand™ postcard displays provide a cost effective and flexible display solution suitable for any high traffic flow area.

V180	Postcard Holder
PWD12P	Wall Display with 12 postcard holders
PWD24P	Wall Display with 24 postcard holders

F22P	Foyer Stand with 22 postcard holders 1600 x 400
F33P	Foyer Stand with 33 postcard holders 1600 x 550
C54P	Carousel with 54 postcard holders 1650 x 610
TR42P	Trolley with 42 postcard holders 590 x 1200 x 400